

What makes a winning nomination?

- Identify the person you want to nominate and start the process early.
- Write about all the great things she has done or is doing.
- Give examples that explain why they deserve to be recognised.
- Review the nomination criteria.
- Be specific in how they meet the award criteria of embracing innovation, leading and inspiring people, giving to the community.
- Help the panel see your nominee's attributes and contributions.
- Speak from your heart.
- Make the narrative clear and easy to read.
- Proofread your statements.
- Use concrete examples.
- It's about quality, not quantity.
- Make every sentence count.

For a more detailed nomination entry, don't forget to:

- Talk with your nominee and those who work with them to identify specific details about their leadership (reach out to their connections on LinkedIn etc).
- Share how your nominee reflects core values and beliefs of Barbara Cox (embraces innovation in the industry, inspires others, values great leadership, gives back to her community).
- Share examples of how your nominee has served as a role model and/or mentor for others.
- Describe unique characteristics that are more than just what a great or nice person this nominee is.